



Permissible Structure/Function Claims

- “Supports a healthy intestinal tract”
- “Maintains a healthy intestinal tract”
- “Supports normal gut health and gut functions”
- “Promotes optimal health by supporting normal gut microflora”
- “Stimulates the colon to maintain a normal microflora”
- “Stimulates the proliferation of beneficial bacteria that comprise a healthy colon”
- “Supports the proliferation of beneficial bacteria that comprise a healthy colon, for digestive health”
- “Supports the growth of normal beneficial bacteria in the gut, which naturally limits the growth of other bacteria”
- “Promotes a healthy immune system and function”
- “Maintains a healthy immune system that helps the body protect against infection naturally”
- “Supports the proliferation of beneficial bacteria that promote normal immune system functions”
- “Supports a healthy urinary tract”
- “Promotes urinary tract health”
- “Supports urinary tract health for women”
- “May relieve occasional stomach discomfort”
- “May relieve the occasional symptoms of stomach discomfort”
- “Stimulates the growth of beneficial bacteria in the gut, which supports a healthy gut and relieves occasional gut discomfort”
- “May support the beneficial effects of some probiotics for GI support”

There are combinations and variations around these themes: normal gut microflora, normal intestinal health, normal immune function, that may also be permissible.